



# 4<sup>TH</sup> ANNUAL VIRTUAL MENSCHES AND Mimosas

THURSDAY, JUNE 1<sup>ST</sup> AT 7 PM



ANSHEL WEISS COMMUNITY BUILDERS AWARD: **Marvin A. Freedman**

## 2023 HONORABLE MENSCHES

Arnon Adler  
Jeffrey S. Cohen  
Hillary Fink  
Cynthia Frommer Freedman & Carol Gingold Rosenthal  
Gay Griffith  
Caryn Halle  
Moshe Kudan  
Carolyn Robbins Levine

Amy Lovett  
Yehoshua Maddali  
Sarah Maddali  
Benjamin Michaels  
Sharon Mosden  
Deborah Sturm Rausch  
Fred Rheingold  
Amarit Rosin & Seth Rosenblum  
BJ & Peter Rosenfeld

Rabbis Linda Motzkin & Jonathan Rubenstein  
Sandy Rubin  
Margo Berch Singer  
Marilyn Tanner  
Martie & Phil Teumim  
Richard Toll  
Barbara Wachs  
Layne Zagorski  
Ann Zonderman

## SPONSORSHIP OPPORTUNITIES

You can make a meaningful impact on our community while increasing your visibility. **SEE REVERSE.**

Please indicate  your support:

- \$10,000 Visionary
- \$5,000 Leader
- \$2,500 L'Chaim
- \$1,000 Idealist
- \$613 Mitzvah

## HONORARY COMMITTEE

- \$300 (Couple & Non-profit partners)
- \$150 (Individual)
- \$36 (Individual under 36 yrs)

## MUNCH WITH THE MENSCHES!

Sweet & savory munchies are available for Honorary Committee and Sponsors. Pick-up TBA.

- YES, count me/us in
- NO, thank you

## VIRTUAL TRIBUTE WALL

All supporters, please write your personal message below to be included.

**Capital Region Bank**  
 \$2,500  
 Thank you to the mensches for all you do.

**The Miller Family**  
 \$5,000  
 Mazel Tov, Marvin! Your dedication to our community is inspiring.

**Jay Price**  
 \$300  
 Proud to support JFS!

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## PAYMENT & CONTACT INFORMATION (Make a pledge now; payments must be made by 12/31/23.)

**1) Mail this form and check payable to JFS, 2) Pay online at [jfsneny.org](http://jfsneny.org), or 3) Call JFS**

CONTACT PERSON(S) \_\_\_\_\_

★ NAME(S)/COMPANY NAME(S) AS IT SHOULD APPEAR ON ALL MATERIALS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

**Deadline for maximum marketing exposure is April 17, 2023**

Jewish Family Services / M&M  
 184 Washington Ave Extension  
 Albany, NY 12203  
**P** 518-516-1102  
**E** [jfsevent@jfsneny.org](mailto:jfsevent@jfsneny.org)

# Thank You!

## FOR YOUR SUPPORT

### HONORARY COMMITTEE RECEIVES:

- Listing in the invitation, event video and JFS website
- Personal message on the Mensches & Mimosas virtual tribute wall

### SPONSORS RECEIVE:

#### **\$613** all the above, plus:

- Posting on JFS social media

#### **\$1,000** all the above, plus:

- Inclusion in print ads and PR
- Logo/name in video

#### **\$2,500** all the above, plus:

- Full year JFS program co-sponsorship (several options available) OR
- Bi-monthly newsletter ad (two options)\*

#### **\$5,000** all the above, plus:

- Logo/name on signage at all JFS events
- Full year JFS solo program sponsorship (several options available) OR
- Sponsor video on JFS website

#### **\$10,000** all the above, plus:

- Weekly e-news sponsorship (two options)\*\* OR
- Logo/name on meal delivery bags & weekly menus

Sponsorships of \$2,500 and up will be recognized at Mensches & Mimosas and throughout the year.

Let's work together to determine the best vehicle for your sponsorship. Contact [sponsorship@jfsneny.org](mailto:sponsorship@jfsneny.org).

\* Chaplaincy newsletter distributed 10x/year to over 25 long-term care facilities and residents throughout the Capital Region OR 60+ newsletter distributed to over 2,600 older adults 6x/year.

\*\*JFS e-news sent bi-weekly to 2,250 local recipients OR 60+ e-news sent weekly to more than 500 older adults in the Capital Region.

## PARTNER WITH JFS

- ✓ Fulfill your philanthropic goals and demonstrate corporate social responsibility
- ✓ Connect with over 3,500 donors, clients and community partners
- ✓ Raise awareness & visibility of your organization or business
- ✓ Support critical community programs and services

## MAKE AN IMPACT

Here are just some of the ways your support underwrites the free services JFS provides:

- ✓ Basic needs such as food and care management
- ✓ Aging-related & aging in place support: transportation, access to information and resources, safety assessments and more
- ✓ Emergency financial assistance
- ✓ Mental health & well-being
- ✓ Community support programs

## QUESTIONS

- ✓ 518-516-1101
- ✓ [sponsorship@jfsneny.org](mailto:sponsorship@jfsneny.org)
- ✓ [jfsneny.org/sponsorship](http://jfsneny.org/sponsorship)



**Jewish  
Family  
Services**  
Northeastern New York