

Sponsorship Opportunities



Your partnership ensures that dignity, security, and **vital support** remain **accessible** to our neighbors of all faiths at **every stage of life**.

Get Visibility



520,000

Annual Connections
Through Social Media,
E-News and Website Visits

Underwrite JFS Services

- Promote Mental Health •
- Access Basic Needs •
- Foster Aging Well •



Sponsor JFS Events

HONOR

Rabbi Dr. Moshe E. Bomzer, LMSW
Senator Neil D. Breslin
Gordon N. Zuckerman

RECOGNIZE

The Massry Family
*For Their
Visionary Leadership*

APPLAUD

Long-time JFS Volunteers

Learn More

Watch the
We Are JFS Video



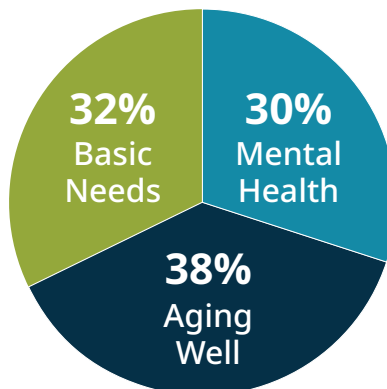
Why Sponsor JFS

To ensure dignity, security, and **vital support** remain **accessible** to our neighbors of all faiths at **every stage of life**.



29,221

Total Client Contacts
in 2025



→ Percentage of
interactions across
JFS service areas.



Your funding will:

PROMOTE MENTAL HEALTH & RESILIENCE

- Provide mental health care for all ages, regardless of ability to pay
- Offer community, group and school-based programs to build resilience
- Deliver pastoral care and end-of-life and bereavement support

SECURE ACCESS TO BASIC NEEDS

- Meet increased demand for in-person, hands-on care coordination and guidance with healthcare and benefits for people 60 and older
- Mitigate food insecurity with home delivered meals, grocery shopping and food gift cards

FOSTER AGING WELL & SAFELY

- Combat social isolation through expanded programs that promote independence and physical and emotional wellness
- Promote aging in place through home safety assessments and modifications
- Help fulfill increased requests for transportation to appointments



An example of JFS in action:

A simple **request for help** led Michael to **our comprehensive support system**. A JFS care manager assisted him with **navigating public transportation, medical appointments, and benefit enrollment** — **providing support through every hurdle**. Now stable, Michael can focus on spending time with his grandkids.

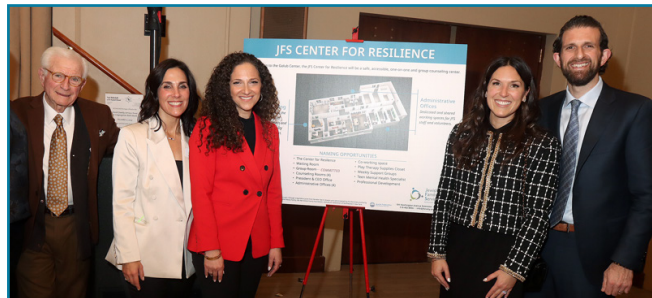
This is JFS in action: listening, caring, and helping every client, every day.

NNORC 20th Anniversary Event • JFS Generations Celebration • JFS Healthcare Summit

ALL LEVELS RECEIVE THESE SPECIAL BENEFITS:

JFS Website, Digital and Print Materials

- Company logo/name with hyperlink on JFS website
- Logo/Name on the rolling PowerPoint at the JFS Center for Counseling & Resilience
- Company logo (Presenting and Premier sponsors); company name listed (all other levels) in marketing materials (print, signage and social media)
- Honorary Committee listing (Generations Celebration)
- Tickets to events



520,000

Annual connections through JFS social media, e-news and website visits

\$36,000 - PRESENTING

Exclusive name in the title of two events: JFS Generations Celebration and Healthcare Summit

**NO LONGER
AVAILABLE**
THANK YOU TO
THE MASSRY FAMILY

ALL SPECIAL BENEFITS, PLUS:

- Table for 10: JFS Generations Celebration; 10 tickets: JFS Healthcare Summit; 4 tickets: NNORC* Anniversary Event
- JFS Generations Celebration
 - Welcome address
 - Exclusive ad on screen
 - Underwriting: Music/Entertainment
- Vendor table: NNORC 20th Anniversary and JFS Healthcare Summit
- Full page, color back cover ad: JFS Toolkit**
- JFS E-News underwriter – 1 year
- JFS Newsletters (NNORC or JFS Jewish Journal) 1/2 page print ad; 3x/year
- NNORC E-News, leaderboard ad; 52x/year

\$20,000 - PREMIER

ALL SPECIAL BENEFITS, PLUS:

- Table for 10: JFS Generations Celebration; 6 tickets: JFS Healthcare Summit; 4 tickets: NNORC Anniversary Event
- JFS Generations Celebration
 - Mention in opening remarks
 - Exclusive ad on screen
 - Underwriting: Honoree Gifts
- Vendor table: NNORC 20th Anniversary and JFS Healthcare Summit
- Full page black & white ad: JFS Toolkit**
- JFS E-News underwriter – 6 mos.
- JFS Newsletters (NNORC or JFS Jewish Journal) 1/2 page print ad; 2x/year
- NNORC E-News, small banner ad; 52x/year

★ Neighborhood Naturally Occurring Retirement Community (NNORC) is a unique neighborhood near St. Peter's; home to over 4,500+ adults age 60+. JFS provides aging services care coordination, healthcare advocacy, engagement programs and health & wellness support for older adults.

★★ The JFS Toolkit is a handy, interactive workbook and guide to help families be prepared for everyday life circumstances. Over 3,000 will be printed and shared at community events.

\$15,000 - PLATINUM

ALL SPECIAL BENEFITS, PLUS:

- 8 tickets: JFS Generations Celebration;
6 tickets: JFS Healthcare Summit;
4 tickets: NNORC Anniversary Event
- JFS Generations Celebration
 - Mention in opening remarks
 - Underwriting: Dessert
- Vendor table: NNORC 20th Anniversary and JFS Healthcare Summit
- 3/4 page black and white ad: JFS Toolkit**
- JFS Newsletters (NNORC or JFS Jewish Journal)
1/4 page print ad; 2x/year
- NNORC E-News, medium rectangle ad; 52x/year

\$10,000 - GOLD

ALL SPECIAL BENEFITS, PLUS:

- 6 tickets: JFS Generations Celebration;
2 tickets: JFS Healthcare Summit;
2 tickets: NNORC Anniversary Event
- JFS Generations Celebration
 - Underwriting: Cocktail Hour
- Vendor table: NNORC 20th Anniversary and JFS Healthcare Summit
- 1/2 page black and white ad: JFS Toolkit**

\$5,000 - SILVER

ALL SPECIAL BENEFITS, PLUS:

- 4 tickets: JFS Generations Celebration;
2 tickets: NNORC Anniversary Event
- JFS Generations Celebration
 - Underwriting: Floral/Decor
- Vendor table: NNORC 20th Anniversary and JFS Mental Health Summit
- 1/4 page black and white ad: JFS Toolkit**
- Presentation at a JFS social/wellness program for adults age 60+

\$2,500 - BRONZE

ALL SPECIAL BENEFITS, PLUS:

- 4 tickets: JFS Generations Celebration
- JFS Generations Celebration
 - Underwriting: Photographer/Videographer
- Vendor table: NNORC 20th Anniversary and JFS Healthcare Summit
- 1/4 page ad: JFS Toolkit**

\$1,000 - PARTNER

ALL SPECIAL BENEFITS, PLUS:

- 2 tickets: JFS Generations Celebration
- Vendor table: NNORC 20th Anniversary or JFS Healthcare Summit

\$500 - NONPROFIT PARTNER 501(c)(3) only

ALL SPECIAL BENEFITS, PLUS:

- 2 tickets: JFS Generations Celebration
- Vendor table: NNORC 20th Anniversary or JFS Healthcare Summit

Connect with Us!

- Volunteer: individual & group activities
- Make an impact: underwrite service delivery needs like holiday gift bags
- Refer someone for JFS services
- Follow us: JFSNENY



info@jfsneny.org • 518-482-8856, Option 0

There are many reasons to become a sponsor. We applaud your generosity and ensure you will receive recognition, visibility, and engagement with JFS stakeholders.

NNORC 20th Anniversary Event October 15, 2026



The Neighborhood Naturally Occurring Retirement Community* will celebrate 20 years of helping older adults age well and safely in the neighborhood surrounding St. Peter's Hospital.

Residents, community partners, businesses and elected officials will be invited. Location: St. Sophia Greek Orthodox Church, Albany, NY.

JFS Healthcare Summit: Spring 2027



Mental and general healthcare practitioners will share trends, best practices and candid dialogue to build resilience and confidence in navigating healthcare.

This event is geared toward mental health professionals and community members. Continuing education units (CEUs) available. Location: Albany, NY.

JFS Generations Celebration December 3, 2026

JFS GENERATIONS
Celebration

Thursday, December 3, 2026 at 6 p.m.

1854

HONORING

Ansche Weiss Community Builders Awardees

Rabbi Dr. Moshe E. Bomzer, LMSW

Senator Neil D. Breslin

Gordon N. Zuckerman

JFS Mensches - Longest Volunteer Drivers for Project 5

Abe Lacheta • Margo Strosberg • Sandi Zarch

Celebrating 20 years of Project 5 Transportation

RECOGNIZING

The Massry Family

for their visionary leadership for the future of JFS

This JFS signature fundraising event honors dedicated community leaders and volunteers who have advanced our mission.

Cocktail reception, dinner, live music & special awards.

Location: Congregation Ohav Shalom, Albany, NY

From a JFS Sponsor

"JFS has been a vital resource for the Greater Capital Region community during the most challenging times.

We sponsor JFS to ensure that this lifeline of compassionate support will continue for generations to come."

JFS 2026 Sponsorship Commitment

Thank
You!

Yes! We want to make an impact! Please indicate ☒ level.

- ☐ \$36,000 Presenting ☐ \$20,000 Premier ☐ \$15,000 Platinum ☐ \$10,000 Gold
☐ \$5,000 Silver ☐ \$2,500 Bronze ☐ \$1,000 Corporate Partner ☐ \$500 Nonprofit Partner

JFS Toolkit Ads

The JFS Toolkit is a handy, interactive workbook and guide to help families be prepared for everyday life circumstances. Over 3,000 will be printed and shared at community events.

AD DEADLINE: 11/1/26

Full-Page Premier Color: 5.5 w x 8 h + .125 bleed

Full-Page BW: 5 w x 8 h

¾-Page BW: 5 w x 6 h

½-Page BW: 5 w x 3.875 h

¼-Page BW: 2.375 w x 3.875 h



News & E-News Ad Sizes

NNORC News & JFS Jewish Journal

½-Page BW: 8 w x 4.75 h

¼-Page BW: 3.75 w x 4.75 h

NNORC E-News

Leaderboard: 600 w x 90 h px

Med. Rectangle: 300 w x 250 h px

Small Banner: 600 w x 40 h px

Call for deadlines: 518-516-1104

Logos

Rolling Deadline*

***JFS Generations Celebration marketing exposure deadline is 10/1/26.**

Jewish Family Services
184 Washington Ave. Extension
Albany, NY 12203

P 518-482-8856, Ext 2

E info@jfsnyny.org

LOGO & AD INFORMATION

High resolution color logo (png preferred)

High resolution color or BW ad (pdf or jpeg)

SEND LOGO OR AD TO:

Monica Tan
mtan@jfsnyny.org

QUESTIONS: 518-516-1104

Payment & Contact Information (Make a pledge now; payments must be made by 12/31/26.)

Mail this form and check payable to JFS; pay online at jfsnyny.org; call JFS or scan this QR Code.

CONTACT PERSON(S)

NAME(S)/COMPANY NAME(S) AS IT SHOULD APPEAR ON ALL MATERIALS

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SCAN ME

